

Phi U is the honor society for the integrated field of Family & Consumer Sciences, offering an environment empowering lifelong learning, leadership building, and ethical and scholastic excellence. Phi Upsilon Omicron has an expansive network of over 100,000 members and is a certified member of the Association of College Honor Societies.

Exhibiting at a Phi U Conclave provides an opportunity for direct exposure to our members from across the country, including FCS professionals, administrators, and highly motivated undergraduate and graduate students selected from the top 35% of their Family & Consumer Sciences programs.

**“CONCLAVE IS A
MAJOR
NETWORKING
AND MENTORING
SOURCE FOR
FUTURE
EDUCATIONAL
AND CAREER
OPPORTUNITIES!”**

- Phi U Member -

**CONTACT US
FOR MORE
INFORMATION...**

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**PHI UPSILON
OMICRON®**

**NATIONAL HONOR SOCIETY IN
FAMILY AND CONSUMER SCIENCES**

CONCLAVE

**OCTOBER 6-8, 2022
MARRIOTT COLUMBUS UNIVERSITY AREA
COLUMBUS, OH**

PROMOTE YOUR PROGRAMS, PUBLICATIONS, & PRODUCTS...

Our biennial conference is a gathering of Phi U members to carry out the governance of the honor society. Additionally, attendees gain leadership experience, hear from nationally recognized keynote speakers, network with FCS professionals, and participate in workshops for development and service learning.

Phi U delegates represent the best and brightest from 72 chapters across the country, including collegiate and alumni members.

Exhibit tables are located in high-traffic common areas. Sponsors and exhibitors are listed in the program booklet and pre-conclave messages.

Combine options for more exposure:

- Exhibit table space
- Inserts in registrant packets
- Affordable sponsorships

MORE WAYS TO CONNECT...

EXHIBIT TABLES

Exhibit tables are located in open, common areas with high attendee traffic. Exhibitors are listed in the program and pre-conclave message. Secure your spot for just \$150 for universities having a Phi U Chapter or \$250 if no Phi U Chapter.

(Includes standard 6' table-top size and two chairs. Sign up before September 1, 2022.)

ADVERTISING / PACKET INSERTS

Your printed insert will be included in the registration bags distributed to the expected 125 attendees. Just \$100!

(Send insert materials to Phi U no later than September 1, 2022. Size limit is 8.5" x 11".)

CONCLAVE SPONSORSHIPS

Ensure premium positioning and name recognition before, during, and after the conference. Sponsorships include podium greeting, program ad placement, signage at registration, and recognition on Phi U social media and website as an official sponsor. Just \$500!

EXHIBIT OVERVIEW...

WHEN?

The Phi U expo is scheduled for Friday, October 7, 2022 from 3:30 - 4:45 pm. Set-up begins at 2:00 pm.

WHERE?

Marriott Columbus University Area
3100 Olentangy River Rd
Columbus, OH 43202

- Build exposure for your organization, business, or university by combining additional options with your exhibit table space.
- An exhibitor activity for awarding door prizes is planned to increase traffic to the exhibits. Bring items for door prizes to be awarded during the expo!